



THE AESTHETICS COLLECTION
BY GALDERMA

DELIVERING EXCELLENCE IN FACIAL ASSESSMENT

ACHIEVING GREATER PATIENT
SATISFACTION THROUGH A
STRUCTURED AND STANDARDIZED
FULL-FACE ASSESSMENT

GALDERMA

Experts have identified five facets of natural beauty and attractiveness to guide facial assessment*

All five facets should be assessed as part of a standardised and structured full-face assessment. This helps to identify and treat the areas of greatest aesthetic need.



Skin quality



Facial shape



Facial proportion and contour



Facial symmetry



Animation and emotional expression

By assessing the entire face and developing a full-face treatment plan, greater patient satisfaction can be achieved¹



Aids development of an individualised treatment plan



Discourages patients from focusing on specific problem areas only



Patients become aware of the benefits of combination treatments



*Uppsala expert meeting, November 2016
1. Galderma VIPP study

Assessing all five facets ensures the entire face is considered and a comprehensive treatment plan developed



Skin quality

Good skin quality is a key component of beauty and attractiveness.



Facial shape

Age-related changes in facial shape caused by loss of structural support lead to volume loss and sagging.¹



Facial proportion and contour

Proportions and contours are influenced by the size and projection of facial features.²



Facial symmetry

Perfect facial symmetry rarely occurs. Asymmetry should be recognised before injectable treatments are administered.



Animation and emotional expression

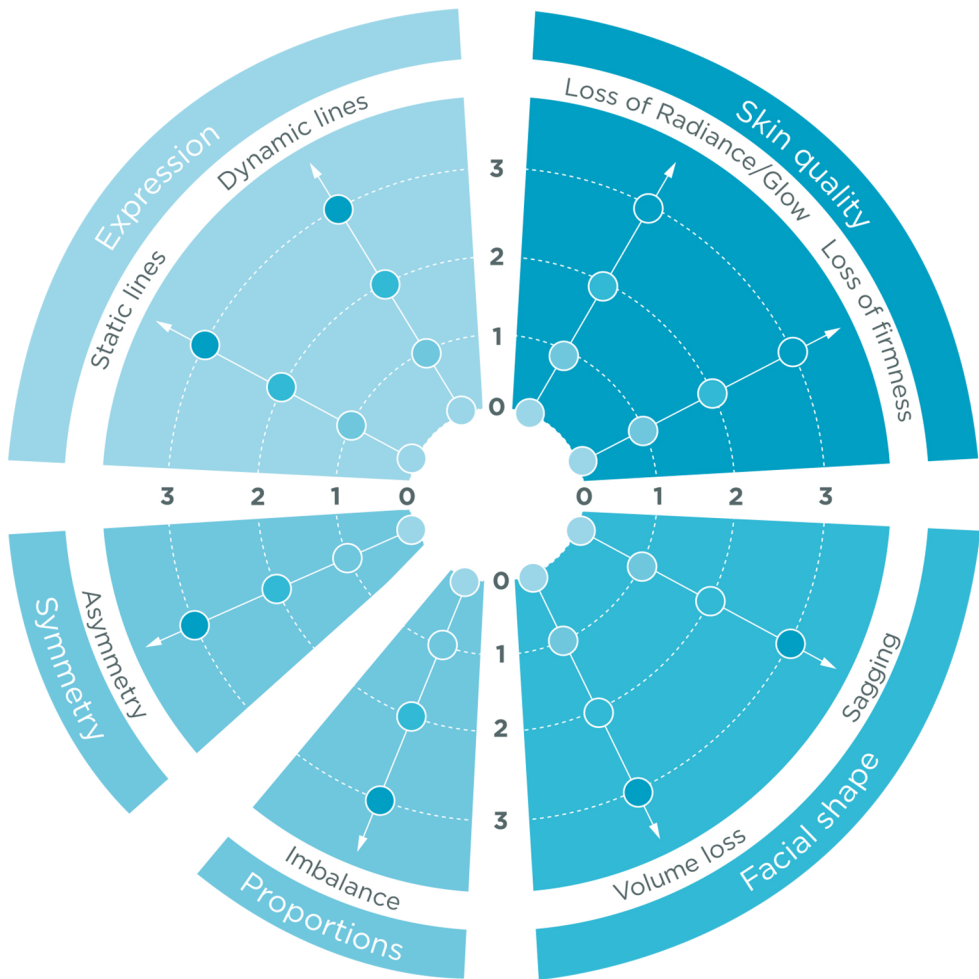
Our first impression of a person is influenced by the 'emotional message' transmitted by the face, both at rest and in animation. As we age, this 'message' may not always reflect how we feel.³



1. Farkas JP, et al. Plast Reconstr Surg Glob Open 2013;1(1):e8-15. 2. Milutinovic J, et al. Sci World J 2014; DOI: 10.1155/2014/428250. 3. Hess U, et al. J Exp Soc Psychol 2012;48(6):1377-1380.

The Galderma Facial Assessment Scale will enable you to identify priorities and develop an individualised treatment plan

The Galderma FAS is designed to ensure consistent and structured facial assessment.

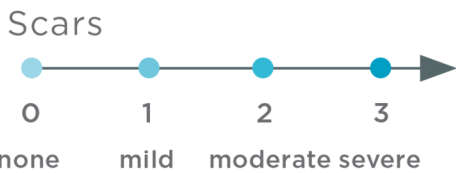
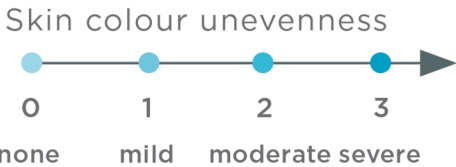


Each facet is graded from 0 to 3 using the Severity Evaluation Scale.

SEVERITY EVALUATION SCALE



ADDITIONAL SKIN EVALUATION



The grading is agreed by both you and your patient.
The corresponding dots are highlighted to visualise treatment priorities.

Jain R, Huang P, Ferraz RM. A new tool to improve delivery of patient-engaged care and satisfaction in facial treatments: the Aesthetic Global Ranking Scale. J Cosmet Dermatol. 2016;16(1):132-143. doi:10.1111/jocd.12297